

**FOR IMMEDIATE RELEASE**

**March 23, 2010**

No. 60/09-10

**MEDIA CONTACT:**

Mary M. Feder, Director of College Relations  
Suffolk County Community College (631) 451-4256  
feder@sunysuffolk.edu

**SUFFOLK COUNTY COMMUNITY COLLEGE WINS NATIONAL RECOGNITION  
FOR ITS TELEVISION ADVERTISEMENTS**

Selden, NY – Suffolk County Community College is the winner of two Gold Paragon Awards in a competition sponsored by the National Council for Marketing and Public Relations (NCMPR). The College received these awards for Top Television Campaign and Top Television Commercial, respectively. The NCMPR is part of the American Association of Community Colleges (AACC) and exclusively focuses on the marketing and public relations efforts of community and technical colleges. The awards were given at the NCMPR Annual Conference on March 14 -17 at the Hyatt Regency in Albuquerque, New Mexico.

The College's current advertising campaign, which includes testimonials from students who attended the College and transferred to four-year institutions, was reviewed by more than 75 judges and chosen from more than 1,700 entries from community colleges across the United States, Canada and other countries.

"We are pleased to receive this recognition and so very proud of our graduates," said Drew Fawcett, Associate Dean for Institutional Advancement. "We are fortunate because we have wonderful success stories to tell and, in today's times, our message that an exceptional college education doesn't have to be expensive resonates even more so." The campaign was created in-house by SCCC's Office of Institutional Advancement.

**About Suffolk County Community College**

Suffolk County Community College (SCCC) is the largest community college in the State University of New York (SUNY) system, enrolling more than 25,000 students at its three campuses in Selden, Brentwood and Riverhead. SCCC offers the Associate in Arts (A.A.), Associate in Science (A.S.), and Associate in Applied Science (A.A.S.) degrees, as well as a variety of certificate programs. Offering the lowest college tuition on Long Island, a highly respected Honors program, extensive extracurricular activities, championship athletic teams, and numerous unified transfer programs, SCCC is a first-choice college for Long Island students. Visit us online at [sunysuffolk.edu](http://sunysuffolk.edu).

###